Supply Chain Management
Mgmt 4520 (3 credit hours)
T & R 2:00-3:15 PM Milner 101
Fall 2009

Professor: John LeBlanc
Phone: 937-766-4970 – Cedarville Univ. Office Milner 162
937-525-9160 – Home

Office Hours: Monday – Friday: Check with Mrs. Edem
Other times by appointment

Required texts*

*Principles of Supply Chain Management; 2nd Edition Wisner

How Toyota Became #1, Magee

Course Description and Goals

This is a 400-level course designed to provide the student with the strategic importance of good supply chain design, planning, and operations in a firm. Key areas covered are: the strategic role of the supply chain, the key strategic drivers of supply chain performance, and analytic methodologies for supply chain analysis. Additional topics on “Lean Manufacturing” concepts and “The Value Chain” will be discussed. Exercises and cases will involve more contemporary challenges that are applicable in the areas of operations today.

The assignments integrate many of the most salient topics in today’s volatile workplace environment. There is an integrated design and common purpose throughout the course—to inform about actual practices as well as development.
of an understanding of relevant theories. That emphasis will require students to
go beyond the normal level of learning facts and theories to the level of using
critical thinking skills to evaluate and synthesize information in order to use it in
solving new problems as they arise.

The methodology used will be highly interactive and therefore will
require that students come to class having read and understood the
assigned material. Students will be called on to analyze cases and
examples in class based on those materials.

Course Objectives

The objectives of this course are that the student be able to:

- demonstrate their knowledge of supply chain concepts and models
  verbally and in writing by: recall, identification, summarization, and
  application on tests, papers, oral presentations, class discussion,
  quizzes, and short "daily" assignments.
- apply that knowledge to new scenarios and differentiate among
  supply chain concepts and models.
- develop a broad range of knowledge of topics generally included in
  the discipline of supply chain management, this includes Biblically
  based values and ethics for managing operations.
- articulate a coherent and defensible position on relevant issues
  covered in class.
- Integrate Biblical principles of ethics & values for the operation of
  businesses.

Attendance

Attendance for this class is mandatory. It is only proper, as Christians, that we
follow I Cor. 4:2. You will be allowed four(4) absences for whatever the reason.
Beyond that, there will be a letter grade deducted from the attendance portion of
your grade for each additional absence. **Verified University permitted absences will be allowed.** Beyond the fact that there will be information
given in class that is beyond the text and will be necessary for assignments,
there will be daily assignments given and collected from time to time.

**Students are responsible for turning in assignments on time whether they choose to miss class or not.**
**Academic Integrity Policy**

The standard policy for academic integrity, per the Student Handbook, will be adhered to in this class. All projects and tests will represent your own work. Any use of others’ ideas and words without proper citation of sources is plagiarism and will result in a loss of all points for that particular assignment or test and/or failure of the course.

**Late Policy**

Tests and exams must be taken on the day scheduled, unless you schedule an alternate date ahead of time. Papers and daily assignments must be turned in on time. The deadline is the class period on the day indicated in the syllabus. Daily assignments will receive a zero if not turned by then. The “final” paper is due on the date noted in the syllabus. **No late “final” paper on, “How Toyota Became #1” will be accepted.**

**Course Assignments**

The major assignments for the course are:

- Complete the assigned readings before class the first day they are assigned AND complete the "other readings as assigned" before class.
- Participate actively in class
- Attentiveness in class—i.e. no talking during lectures or when otherwise inappropriate
- Sincere demonstrated interest in subject matter
- Enthusiastic participation on in-class activities
- Complete the "daily" assignments prior to the class period for which they are assigned.
- A group oral presentation of the team project analysis.
- A 3-5 page (min) paper, correctly formatted, from the supplement, “How Toyota Became #1”; on how it impacted you. A personal application; not a book review. **Due Dec. 3rd. No late paper accepted.**
- Four exams. Each exam will include the material covered since the prior exam through case analysis.

**The Case Project**

Students are required to submit one case project write-up, chosen by the team, on the date shown in the syllabus. Cases must be typed and double-spaced and should be edited for grammar and spelling. Grades will be based on the effort put into the case as well as the presentation.
At a minimum, cases must show each question and provide an answer. Outside work and research will increase your case scores, such as information from the firm’s website pertaining to the case topics, or information from similar companies with respect to the case issues.

Cases can be selected from this list:

Case: #1—p. 107; #4—p. 114; #5—p. 117; #7—p. 248; #8—p. 253.

Examinations:

A. There will be two exams.

B. Not taking an exam will result in a grade of zero. If you are going to be out of town, you must make arrangements with me prior to the test.

C. Exams are open-book, multiple-choice, and short answer and based on lectures, homework, and the textbook. Some questions will require calculations.

Grades

Final grades will be determined by the formula outlined below. A typical grading scale will be used (i.e. 95-100% = A, 92% = A-, 89% = B+, 86% = B, 83% = B-, 80% = C+, 74% = C, 70% = C-, 66% = D+, 62% = D, 60% = D-).

Point’s allocations for this class are:

| Case Project | 40% |
| 2 Exams *    | 30% |
| Group presentation | 20% |
| Paper        | 5%  |
| Class attendance | 5%  |

Total 100%

*grades for these items will be averaged and the average will be used.
This syllabus provides a general plan for the course. Deviations may be necessary.

NOTE: Laptop’s are not for email or surfing the net in Class!! If you violate this, you will lose this privilege.

Your education “PREPARES” you for a career, but does not “ENTITLE” you to one!

Note to Students

“Student-centered learning” places the major responsibility for learning upon you, the learner. You will determine your own learning objectives and influence how the class and your teams go about achieving these objectives. Experiential learning involves an active rather than a passive role on the part of the student. As your course professor, I see my role as mainly being a facilitator of your learning process. I will also act as a coach, as a mentor, and as a resource. I am confident that together, as a team, we will achieve all learning outcomes successfully.

Thank you for choosing this course this semester. I am looking forward to working with you. I know you will find the course challenging and most rewarding.

If you believe you may need support in managing the impact of a disability, please contact Marilyn Meyer, Coordinator of Disability Services, phone 3843, email meyerm@cedarville.edu. The office is located in 164 Callan Athletic Center. Examples of disability are AD/HD, Specific Learning Disabilities, Hearing, Vision, Health Impairment, Psychological, Orthopedic, and Traumatic Brain Injury. Faculty rely on Disability Services to verify the need for academic accommodation and to identify reasonable and appropriate accommodation strategies. View www.cedarville.edu/DisabilityServices for further information.
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<td>10</td>
<td>Open</td>
<td>Discuss homework, projects, etc</td>
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<td>Visit Cincinnati facility Lv. noon</td>
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*Topic Paper Format for this Class:

Cover Page:

Title

Class
Date
Name

The paper will contain an:
Introduction
Body
Summary

12 Font Arial
Double Space
Double space between sentences
Correct grammar & punctuation
1” top & bottom margins
½” side margins
Number each page